



GADGET OBTAINING REGULATION
Initiative excluded by Presidential Decree 430/01 pursuant to art. 6 co.1 lett. /D)

The companies **Irgen Re Eboli S.r.l.**, incorporated in Italy, with headquarters in Milan (MI) at Via Chiossetto, n. 7, Tax Code, VAT number and registration in the Business Register of Milan 13155770152, registered in the Administrative Economic Directory of the C.C.I.A.A. of Milan at no. 2050146, owner of the commercial site called "Cilento Outlet Village" (hereinafter, for brevity "**Promoter**"), informs about the regulation for obtaining gadgets for the period between 2 January and 17 December 2023.

This activity is to be considered excluded from the discipline on prize events as it falls within the exclusion hypotheses referred to in letter d) paragraph 1 art. 6 of the Presidential Decree n. 430/2001 as the prizes consist of objects of "minimal value" also on the basis of the Ministerial clarifications contained in FAQ n.10.

Brands promoted and objectives

Brands promoted and objectives of the Contest This initiative is launched by the Promoter with the aim of encouraging the download of the Cilento Outlet APP (hereinafter, for brevity "**Cilento Fashion App**").

Contest recipients

All interested parties who will download the Cilento Fashion App on their device (smartphone, tablet and electronic devices) (hereinafter, for brevity "**Participants**"). Employees or collaborators of the Promoter and / or companies involved, directly or indirectly, in the organization and management of the Contest are excluded from participation in the Contest.

Duration and Participation

Participation in the Contest, which will last from 2 January 2022 to 17 December 2023, is free for all Participants.

How to participate

Starting from 2 January 2023, each Participant will be able to participate in the initiative by downloading the **Cilento Fashion App** from the *Apple Store* for *IOS devices* and *Google Play* for *Android devices*. For more details, check the cilentooutlet.com website

Limits

Each Participant, regardless of the number of downloads of the Cilento Fashion App, will be able to collect only one gadget.

The prizes and gadgets can be unlocked only and exclusively by the Infopoint staff, therefore those who start the process independently will not be entitled to obtain them.

How to assign gadgets

Each Participant will be able to obtain, free of charge and while stocks last, a gadget (of low value, and in any case not predetermined) by showing the Cilento Fashion App icon downloaded on their device to the staff of the Cilento Outlet Infopoint. The gadgets will be randomly assigned to each Participant (it will not be possible for Participants to choose or expect a gadget other than that assigned by the Promoter's staff).

Final provisions

The Promoter undertakes exclusively to make the download of the Cilento Fashion App available to interested parties on the platforms indicated above. It is understood that no responsibility for any problem of access, impediment or malfunction of the App (attributable, by way of example, to the device, cables, electronics, software and hardware, transmission and connection, mobile and landline telephone) will be attributable to the Promoter, nor can any indemnity or compensation be required of the latter for any reason. This self-certified declaration is intended for conservation at the headquarters of the promoting company Irgen Re Eboli S.r.l.

La Direzione

A blue ink signature is written over a logo for 'CILENTO OUTLET VILLAGE'. The logo consists of a small square icon to the left of the text 'CILENTO' and 'OUTLET VILLAGE' stacked vertically.